

# Albert Ganss

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Albert Ganss has contributed to successful agency and client partnerships in the pharmaceutical, hospitality, service, and non-profit marketing environments. Producing award-winning campaigns and branding components, Albert Ganss is a proven cross-media expert with impressive client relations and start to finish hands on capabilities. Albert is an accomplished designer, Illustrator and digital information specialist.

## Offerings

### Tactical Offerings

- Website: Design and programming
- E newsletters
- Banner advertisements: Flash, Html5
- Flash presentations: Training and instructional
- Digital Photo manipulation
- Illustration: Traditional, digital, medical, technical
- Branding
- Print

### Education

- Philadelphia College of Art: BFA Design & Illustration
- Kodak Center for Creative Studies
- Stratavision 3D modeling advanced workshop
- Macromedia Flash 2001 seminar

## Positions Held

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GrowMyIdeas: 2003 - 2017

World - wide

Client/Brand - Deliverables

- Turbo Medical Marketing: [Lead UI designer](#)
- MyHealios: [Branding Web design and development](#)
- Circady: [Branding Web design and development](#)
- Trade Data Monitor: [Branding Web design and development](#)
- The Juice Joint: [E-commerce website, product label design](#)
- KellieLittle.com : [E-commerce website, product illustration](#)
- Local Choice Spirits: [Celebrity spirit branding, spirit label design, website](#)
- Company Voice: [Website development](#)
- Hospitality Insights: [Website design and development](#)
- The Pathway School: [Website design and development](#)
- International Hyperhidrosis Society: [Branding, Website, Print, e-Newsletter](#)
- Medisys Healthcare: [Branding, website](#)
- Diane Bishop Interiors: [Website, newsletter](#)
- Gia Nichole Angel Foundation: [Website](#)
- Medevoke: [Branding, website](#)
- JJID General Contractors: [Branding](#)
- Cytogen: [Patient education illustrations for Caphosol brand used online /physician tear sheets](#)
- Ambien: [Rich media interactive web banner campaign design, production](#)
- Shuteye.com: [Non-branded website design for Ambien shuteye.com](#)
- Pfizer: [Clinical oncology CD](#)
- Zevalin: [Website design](#)
- Novel Hemophilia CME: [Web banner campaign design, production](#)
- Neulasta: [E-mail marketing campaign design](#)
- Allergan Inc: [Interactive online module for Botox injection physician education](#)
- Search Vision: [Online flash demo for new web search technology](#)
- Sodexo/ Merrill Lynch: [Production of nationwide, interactive food service program](#)

## Boyd Tamney Cross Marketing, Wayne, PA.

Art Director -2001-2003

Client/Brand-Deliverables

- Certainteed Corp: [Interactive website development](#)
- Greenbrier Resort: [Interactive websites, corporate PowerPoint templates, print collateral](#)
- Pilot Air freight: [Logo design, brochures](#)
- SEI Investments: [Corporate PowerPoint, capabilities brochure, website design](#)
- Reliance Standard: [Corporate sales brochure](#)
- Melrose Hotels: [Interactive micro-site for promotional giveaway](#)
- Goldman Standard: [Branding guidelines, fleet vehicle branding](#)

## Empire Group Advertising

Fort Lauderdale, FL.

Creative Director - 1999-2000

Client/Brand-Deliverables

- Vancomm Inc: [B2B print collateral program, website design, trade show booth](#)
- Paramount Advanced Wireless: [Branding, print journal advertisements](#)
- Baptist Dental Group: [Branding, print, trade advertisements](#)

## Deborah Heart and Lung Center Browns Mills, NJ.

Designer/ Medical Illustrator - 1992-1997

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Contracted by

### Contracted by these Agencies

- Digitas
- Mueller Wister
- Bodine Marketing Group
- A. Trice Photographic
- Group M Advertising
- Elsevier Inc.
- Chandler Chicco Public Relations
- Barnett International
- Zullo Associates
- SageFrog LLC
- Xavier Creative House
- Baseline Design NY
- Turbo Medical Marketing

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Awards

### Awards

#### 2012 e-healthcare award best website design

2008 Golden Triangle Award (issued by the American Academy of Dermatology)

#### 2007 Galaxy Awards (issued by MerComm, Inc.)

GOLD: "Teen Sweat 101" Brochures (Brochure-Consumer Education)

GOLD: "Teen Sweat 101" Campaign (Public Relations: Publicity)

#### 2007 Astrid Awards

GOLD: IHHS Web site (Websites - Non-Profit Organizations)

GOLD: Know Sweat/Teen Sweat 101 Campaign (Campaigns - Targeted Marketing)

SILVER: Teen Sweat 101 Brochure (Brochures - Campaign)

BRONZE: IHHS Web site (Websites - Educational)

#### 2006 SABRE Awards (issued by Holmes Group)

SILVER Finalist: Teen Sweat 101/Know Sweat! Campaign (Consumer Health)

#### 2006 Mercury Awards

GRAND: "Teen Sweat 101" Brochure (Best of Brochures)

GOLD: "Teen Sweat 101" Brochure (Brochures: Consumer Awareness)

Honors: "Teen Sweat 101" Brochure (Brochures: Non-Profit Organization)

#### 2005 Galaxy Awards

BRONZE: "Know Sweat!" Campaign Press Kit (Press Kit)